

Leave me to gaze at the landscape  
Mistily stretching away,  
Where the afternoon's opaline tremors  
O'er the mountains quivering play.

# Honolulu Star-Bulletin

SPORTS, CLASSIFIED AND SHIPPING  
NEWS SECTION.

TWELVE

HONOLULU STAR-BULLETIN, FRIDAY, SEPTEMBER 25, 1914.

PRICE FIVE CENTS

## DR. G. W. MCCOY MAY ENTER MASSACHUSETTS HEALTH SERVICE

Leprosy Investigator Now at  
Molokai Gets Merited  
Promotion

[Associated Press by Federal Wireless]  
WASHINGTON, D. C., Sept. 25.—President Wilson has been asked to relieve Dr. George W. McCoy, a surgeon in the public health service, who is now director of the United States leprosy investigation station at Pohnia, Molokai, from his present position so that he may be appointed health commissioner of the State of Massachusetts.

## GERMANS IN ENGLISH CAPS TRAP FRENCH

[By Latest Mail]  
PARIS.—The latest list of soldier dead issued here includes the name of Pierre Gougon of the department of Ain, the first of the numerous members of the chamber of deputies at the front to succumb.

A corporal in a company of wounded at Champagne says that in the fighting at Guise a regiment firing on the line heard the signal cannon shooting. Immediately in front of them they saw soldiers wearing caps like the English. They advanced cheering the English and were met with a deadly discharge of rifle fire. The Germans, he declared, had used this subterfuge to draw the French on.

## CORNS COME OFF AS EASY AS YOU PLEASE

"GETS-IT" Being Used by Millions!  
It is the first time that a real, safe, fast cure for corns has ever been discovered. "GETS-IT" is the new



corn-cure, based on an entirely new principle. It is a new, different formula, never successfully imitated. It makes corns shrivel and then vanish. Two drops do the work. You don't haul up your toe any more, with sticky tape and plasters that press down on the poor corn—no more flesh-eating salves that don't "stay put," no more hacking at corns with knives or razors, no more bleeding or danger of blood poison. No more limping around for days with sore corns, no more corn pains.

"GETS-IT" is now the biggest-selling corn cure in the world. Use it on any hard or soft corn, wart, callus or bunion. Tonight's the night.

"GETS-IT" is sold by druggists everywhere, 25 cents a bottle, or sent direct by E. Lawrence & Co., Chicago.

"GETS-IT" is sold in Honolulu by Benson, Smith & Co., cor. Port and Hotel Sts., and Hollister Drug Co.—advertisement.



Dr. George W. McCoy, in charge of work on Molokai, who may be relieved of duties here and assume commission of health for the State of Massachusetts.

## PASSING OF THE CAPE HORN ROUTE

Swinging at anchor in the harbor of Rio de Janeiro, Brazil, awaiting war developments that will permit her to continue her journey, lies a lumber-laden vessel that is about to complete a momentous voyage. She is the British steamer Robert Dollar of the San Francisco Steamship Company of the same name, one of the last ships to carry a coast-to-coast cargo around Cape Horn. The Panama canal, now open to world traffic, will make it unnecessary in the future for ships to traverse this long historic line to carry goods between the Pacific and Atlantic coasts of North America.

The Robert Dollar was loaded with lumber at British Columbia mills and cleared from Victoria, B. C., more than a month ago, bound for New London, Conn., with the intention of being one of the first ships to use the Panama canal. Governor Goethals was unable to say at that time, however, just when the canal would be opened, so the company directed the ship around the Horn. Her experience affords a concrete example of the value of the canal to shipping, as after a month's steaming she is just about as far along as if she had waited in the Bay of Panama and locked through with the first ships last Saturday. Had the date of opening been certain, the ship's owners could have saved several thousand dollars in fuel and other running expense.

Incidentally the ship is carrying one of the largest lumber cargoes ever brought to the Atlantic coast. Her deck load is 1,375,000 feet. Most of it is consigned to Toronto, to be shipped by rail from New London. The open-

## Some Don'ts When You Advertise

By HERBERT KAUFMAN  
Author of "Do Something! Do Something!"

THE price of the gun never hits the bull's eye. And the bang seldom rattles the bells. It's the hand on the trigger that cuts the real figger. The aim's what amounts—that's what makes record counts—Are you hitting or just wasting shells?

Don't forget that the man who writes your copy is the man who aims your policy.

When you stop to reflect what your space costs and that the wrong talk is just noise—bang without buff—you must see the necessity and sanity of putting the right man behind the gun.

Don't tolerate an ambition on your adman's part to indulge in a lurking desire to be a literary light.

People read his advertising to discover what your buyers have just brought from the market and what you are asking for "O. N. T." They buy the newspaper for information and recreation and are satisfied with the degree of poetry and persiflage dished up in its reading columns.

Don't exaggerate. Poetic licenses are not valid in business prose. The American people don't want to be humbugged and the merchant who figures upon too many fools finds himself looking into a mirror, usually about a half hour after the sheriff has come to look over the premises.

Don't imitate. Advertising is a special measure garment. Businesses are not built in ready-made sizes. Copy which fits somebody else's selling plans won't fit your store without sagging at the chest or riding up at the collar. Duplicated argument and duplicated results are not twins. Your policy of publicity must be specially measured from your policy of merchandising.

Don't put your advertising in charge of an amateur. Let somebody else stand the expense of his educational blunders. Remember you are making a plea before the bar of public confidence. Your advertiser is an advocate. Like a bad lawyer, he can lose a good case by not making the most of the facts at hand.

Don't get the "sales" habit. "Sales" are stimulants. When held too often their effect is weakening. The merchant who continually yells "bargain" is like the old hen who was always crying "fox." When the real article did come along, none of her chicks believed it.

Don't use fine print. Make it easy for the reader to find out about your business. There are ten million pairs of eyeglasses worn in America, and every owner of them buys something.

And Don't start unless you mean to stick. The patron saint of the successful advertiser hates a quitter.

## VESSELS TO DEPART

Friday, Sept. 25.  
Maui ports—Claudine, str., 5 p. m.  
Saturday, Sept. 26.  
Manila via Japan and China ports—China, P. M. S. S. a. m.  
San Francisco—Sierra, O. S. S., noon.  
Hilo via way ports—Mauna Kea, str., 3 p. m.  
Monday, Sept. 28.  
Kauai ports (windward)—Noeau, str., 5 p. m.  
Maui ports—Claudine, str., 5 p. m.  
Kauai ports—W. G. Hall, str., 5 p. m.  
Tuesday, Sept. 29.  
San Francisco—Hilsonian, M. N. S. S., 4 p. m.  
Maui, Molokai and Lanai ports—Mikahala, str., 3 p. m.  
Kauai ports—Kinai, str., 5 p. m.  
Wednesday, Sept. 30.  
Hilo via way ports—Mauna Kea, str., 10 a. m.  
Thursday, Oct. 1.  
Kauai ports—W. G. Hall, str., 5 p. m.  
Friday, Oct. 2.  
Manila via Japan and China ports—Manchuria, P. M. S. S.  
Maui ports—Claudine, str., 5 p. m.  
Saturday, Oct. 3.  
Hilo and way ports—Mauna Kea, str., 3 p. m.  
Monday, Oct. 5.  
Hilo via way ports—Mauna Kea, str., 2 p. m.  
Maui ports—Claudine, str., 5 p. m.  
Kauai ports—W. G. Hall, str., 5 p. m.  
Kauai ports—Noeau, str., 5 p. m.  
Tuesday, Oct. 6.  
Kona and Kau ports—Mauna Loa, noon.  
Maui, Molokai and Lanai ports—Mikahala, str., 5 p. m.  
Kauai ports—Kinai, str., 5 p. m.  
Wednesday, Oct. 7.  
San Francisco—Wilhelmina, M. N. S. S., 10 a. m.  
Friday, Oct. 9.  
San Francisco—Sonoma, O. S. S., 5 p. m.  
Saturday, Oct. 10.  
Hongkong via Japan ports—Tenyo Maru, Japanese str.  
Tuesday, Oct. 13.  
San Francisco—Manoa, M. N. S. S., 4 p. m.  
Wednesday, Oct. 21.  
San Francisco—Shinyo Maru—Japanese str.  
San Francisco—Matsonia, M. N. S. S., 10 a. m.  
Saturday, Oct. 24.  
San Francisco—Sierra, O. S. S., noon.

## PASSENGERS DEPARTED

Per str. W. G. Hall for Kauai ports, Sept. 24.—Mrs. C. B. Gray, Mrs. J. K. Cockett, W. N. Stewart and wife, C. C. James, J. A. B. Vieira, David Haughe, Hee Fat, Ahong Ai Chang, O. Thiese, Frank Rodrick, Mrs. L. Rodrick.

Per str. Mauna Loa, for Kona and Kau ports, Sept. 25.—R. Smith, P. H. Wright, F. J. Lindeman, J. D. Paris, Jr., B. H. McWayne, D. Leith.

## PASSENGERS EXPECTED

Per M. N. S. S. Wilhelmina from San Francisco. Due at Honolulu Sept. 29.  
Miss Hazel Burr, G. K. Tackabury, Chas. P. Osborne, J. L. Zumwalt, Tan Lo, A. K. Akana, P. G. Riley, Mrs. Maude Mitchell, Miss Hazel Gear, Mrs. E. D. Stone, Mrs. I. E. Jennings, Miss Ella Deto, Mrs. A. D. Devine and child, Mrs. Thos. E. Wall, Miss F. L. McGrath, T. J. McGrath, Mrs. H. B. Reynolds, Chas. F. Clemons, Mrs. H. B. Warner, Mrs. J. W. Asch, Mrs. Frances J. Catton, Mrs. Bessie Howland, J. A. McCandless, Henry W. Diggs, Mrs. Henry L. Tickner, Chas. R. Hemmenway, Mrs. B. A. Howland, Mrs. R. Booth, H. P. Pave, Mrs. A. Wilson, Miss Edna Olson, Mrs. G. K. Tackabury, Harry Holt, J. T. Wayson, K. Imenaka, F. Schnack, Miss Dee Clair, Mrs. W. D. Ferguson, W. D. Stone, Miss E. A. Jennings, Mrs. W. Waterhouse, Mrs. J. B. Lightfoot, Mrs. G. F. Bellinger, Miss Wall, Mrs. T. J. McGrath, Master T. A. McGrath, R. Irwin, M. Lewis, Wm. Nopper, Miss E. Hamilton, Mrs. Chas. F. Clemons, Miss Margaret Martin, Miss M. Buck, Christian K. Madison, Mrs. L. G. Stevens, Mrs. J. A. McCandless, H. A. Baldwin, Miss Clara Tickner, Mrs. Chas. R. Hemmenway, R. B. Booth, W. L. Webb, A. Wilson.

## MAILS

Mails are due from the following points as follows:  
San Francisco—Wilhelmina, Sept. 29.  
Yokohama—Mongolia, Oct. 6.  
Australia—Makura (Indefinite).  
Mails will depart for the following points as follows:  
San Francisco—Sierra, Sept. 26.  
Yokohama—China, Sept. 26.  
Australia—Ventura, Oct. 5.  
Victoria—Makura (departure indefinite).

## MARCONI CO. LOSES CASTE WITH JAPANESE

If the efforts of the local Japanese newspapers are successful, the Marconi Wireless Company of America, which yesterday opened its new station on Oahu, will be "boycotted" by the members of the local Nipponese community. This has become evident from the fact that late yesterday afternoon, at a meeting of Japanese editors, a resolution was passed placing the wireless company on the black list. The reason for this action, say the editors, is because they were not invited to be present at the ceremonies at Kahuku attending the opening of the station.

The resolution of the editors is as follows:  
"Whereas, the Marconi wireless plant has invited people from Honolulu for the formal opening exercises to take place at Kahuku on this 24th day of September, 1914; and

"Whereas, while the invitation was general, the company has ignored and neglected the Japanese and Chinese newspapers published in Honolulu, and no invitation was sent to any paper published in Oriental languages within the Territory; and

"Whereas, while commercial representatives were generally invited to the exercises it is understood that Japanese and Chinese merchants' associations were also ignored; therefore be it

"Resolved, That no mention of the exercises shall be made in our papers, nor in future shall we make mention of said wireless plant as far as practicable; be it also

"Resolved, That we shall publish in our papers that the Pacific Commercial Cable Company has always rendered to us good and satisfactory services; that the company has been always courteous and obliging to Japanese and Chinese, and that we shall encourage the use of the services of the Commercial Pacific Cable Company among the Japanese and Chinese of the Territory."

The Italian bark Beatrice from Genoa for Gloucester, Mass., went ashore near Nantucket, Mass., but was floated with slight damage.

They've got the fever in London. Two babies were christened Albert Leman Liege Hopkins and Marie Alsace Lorraine Lecomte.

## MOVEMENTS OF MAIL STEAMERS

### VESSELS TO ARRIVE

Saturday, Sept. 26.  
Hilo via way ports—Mauna Kea, str., Sunday, Sept. 27.  
Maui, Molokai and Lanai ports—Mikahala, str.  
Island ports—Hilsonian, M. N. S. S. Maui ports—Claudine, str.  
Kauai ports—W. G. Hall, str.  
Kauai ports—Kinai, str.  
Monday, Sept. 28.  
San Francisco via Seattle—Lurline, M. N. S. S.  
Tuesday, Sept. 29.  
San Francisco—Wilhelmina, M. N. S. S.  
Hilo via way ports—Mauna Kea, str.  
Wednesday, Sept. 30.  
Kauai ports—W. G. Hall, str.  
Thursday, Oct. 1.  
Maui ports—Claudine, str.  
Friday, Oct. 2.  
San Francisco—Manchuria, P. M. S. S.  
Kona and Kau ports—Mauna Loa, str.  
Saturday, Oct. 3.  
Hilo via way ports—Mauna Kea, str.  
Sunday, Oct. 4.  
Maui, Molokai and Lanai ports—Mikahala, str.  
Maui ports—Claudine, str.  
Kauai ports—Kinai, str.  
Kauai ports—W. G. Hall, str.  
Monday, Oct. 5.  
San Francisco—Ventura, O. S. S.  
Tuesday, Oct. 6.  
Hongkong via Japan ports—Mongolia, P. M. S. S.  
San Francisco—Manoa, M. N. S. S.  
Sydney via Pago Pago—Sonoma, O. S. S.  
Saturday, Oct. 10.  
San Francisco via Seattle—Virginian, A. H. S. S.  
San Francisco—Tenyo Maru, Japanese str.  
Tuesday, Oct. 13.  
Kona and Kau ports—Mauna Loa, str.  
San Francisco—Matsonia, M. N. S. S.  
Tuesday, Oct. 20.  
San Francisco—Lurline, M. N. S. S.  
Wednesday, Oct. 21.  
Hongkong via Japan ports—Shinyo Maru, Japanese str.  
Tuesday, Sept. 22.  
Kona and Kau ports—Mauna Loa, str.  
Tuesday, Oct. 27.  
Hongkong via Japan ports—Korea, P. M. S. S.

## PASSENGERS BOOKED

Per str. Claudine, for Maui ports, Sept. 25.—F. W. Wichman, H. F. Wheeler, C. W. Baldwin, Mr. and Mrs. P. Cockett.

Per O. S. S. Sierra for San Francisco, Sept. 26.—Miss Dorothy Barling, Mrs. M. F. Prosser, Mrs. Thomas Robinson, Mr. and Mrs. C. H. Ramey, Harold Bauer, Frank T. Hall, Miss L. Rayburn, Mr. and Mrs. R. J. Lewis, Miss E. Gauthier, S. A. Woolley, F. A. Bechert, J. W. Ryan, Mrs. A. Thorpe, R. Draper.

Per str. Mauna Kea, for Hilo and way ports, Sept. 26.—H. Johnson, Ted Guard, wife and child, Prof. J. J. D. Dougherty, Lieut. S. H. E. Weiske.

Per str. Claudine, for Maui ports, Sept. 28.—B. H. Thomas, Miss F. Thomas.

Per str. Kinai, for Kauai ports, Sept. 29.—Lady Lurline.

## SEVEN INDIAN BATTALIONS TO GIVE AID TO BRITISH

[By Latest Mail]  
LONDON.—Lord Crewe announced in the house of lords recently that seven battalions of Gurkhas will take part in the campaign. In a despatch received from the viceroy of India, he continued, his excellency stated that at a meeting of his legislative council yesterday a resolution was carried unanimously on motion of a representative of the Indian community, affirming the unwavering loyalty and the unflinching support of the Indian people and their desire that in addition to military assistance they should share in the heavy financial burdens imposed on the empire.

The viceroy of India's message, read in the house of commons, stated that 27 of the larger states of India had offered forces for service and that the viceroy had accepted contingents in cavalry, infantry and transport from 12 states. Most of them had already embarked. One maharajah offered the troops the use of his treasury and even his private jewelry. Dantwa Dalai Lama had also offered 1000 Tibetan troops.

In reply to a proposal that the message should be circulated, Premier Asquith said the government were arranging for wide publication of it.

Among the chiefs selected to accompany the expeditionary force are Maharajah Sir Feroz Singh, who is one of the king-emperors' aide-de-camps; the maharajah of Bikaner, also aide-de-camp to the king-emperor, and Maharajah Patiala, Ratlam, Kishangarh and Jodhpur, and also the nawabs of Jaora, Sachin and Bhopal and the Malik Umar Hayat.

## HISTORIC GUNS GIVEN TO RENO

[By Latest Mail]  
RENO, Nev.—Two old muskets have been received by the Nevada Historical Society through the courtesy of H. J. Gosse of the Riverside hotel. One of these guns was formerly the property of Henry Michal, the Gazette says, and was taken from one of the Spanish vessels sunk in Manila bay, May 1, 1898. The other was presented to the society by the late Thomas C. Kiesel, who received it from the late Thomas Ferguson of Gardnerville, Nev. It saw service in the Mexican war, through which the present territory embraced in Nevada passed from Mexico to the United States.

## BANANA FLOUR IS APPRECIATED

Kingston, Jamaica.—Export of dried banana products to the United States is still in its experimental stage, while Germany has found that the product answers many purposes, and therefore buys large quantities.

The first shipment sent north appears to have given satisfaction, but the manufacturers here, who turn out a number of products derived from the banana, are willing to wait a more general buying before considering the United States market a certainty.

Experts who have been working with the banana as a more widely accepted food product, are said to be convinced that in time banana flour will be used as extensively as wheat flour.

## OCEANIC STEAMSHIP CO.

"THE EXPOSITION LINE"	
FOR SAN FRANCISCO:	FOR SYDNEY, N. S. W.
Sierra ..... Sept. 26	Ventura ..... Oct. 5
Sonoma ..... Oct. 9	Sonoma ..... Nov. 2
Sierra ..... Oct. 24	Ventura ..... Nov. 30
Ventura ..... Nov. 6	Sonoma ..... Dec. 28
Sierra ..... Nov. 21	Ventura ..... Jan. 25

MAKE YOUR 1915 RESERVATIONS EARLY.  
\$10.00 ROUND TRIP.

C. BREWER & COMPANY, LTD., General Agents

## Matson Navigation Company

Direct Service Between San Francisco and Honolulu

FROM SAN FRANCISCO:	FOR SAN FRANCISCO:
S. S. Wilhelmina ..... Sept. 29	S. S. Wilhelmina ..... Oct. 7
S. S. Manoa ..... Oct. 6	S. S. Manoa ..... Oct. 13
S. S. Matsonia ..... Oct. 13	S. S. Matsonia ..... Oct. 21
S. S. Lurline ..... Oct. 20	S. S. Lurline ..... Oct. 27
S. S. Wilhelmina ..... Oct. 27	S. S. Wilhelmina ..... Nov. 4

S. S. Hyades sails from Seattle for Honolulu on or about Oct. 10.  
From Honolulu for San Francisco via San Pedro.  
S. S. Hilsonian of this line sails from Honolulu for Seattle via San Francisco September 29.

CASTLE & COOKE, LTD., General Agents, Honolulu

## PACIFIC MAIL STEAMSHIP CO.

Sailings from Honolulu on or about the following dates:	
FOR THE ORIENT:	FOR SAN FRANCISCO:
S. S. Manchuria via Manila out and in ..... Oct. 2	S. S. Mongolia ..... Oct. 6
S. S. Nile via Manila, out and in ..... Oct. 17	S. S. Persia ..... Oct. 20
S. S. Mongolia via Manila ..... Oct. 30	S. S. Korea ..... Oct. 27
	S. S. Siberia ..... Nov. 3

For general information apply to  
H. Hackfeld & Co., Ltd. Agents

## TOYO KISEN KAISHA

Steamers of the above Company will call at and leave Honolulu on or about the dates mentioned below:	
FOR THE ORIENT.	FOR SAN FRANCISCO.
S. S. Tenyo Maru ..... Oct. 12	S. S. Shinyo Maru ..... Oct. 21
S. S. Shinyo Maru ..... Nov. 9	S. S. Chiyo Maru ..... Nov. 10
S. S. Chiyo Maru ..... Dec. 4	S. S. Tenyo Maru ..... Dec. 1
S. S. Tenyo Maru ..... Dec. 25	S. S. Shinyo Maru ..... Dec. 29

## CASTLE & COOKE, LIMITED, Agents, Honolulu

## CANADIAN-AUSTRALASIAN ROYAL MAIL LINE

Subject to Change.	
For Suva, Auckland and Sydney	For Victoria and Vancouver.
S. S. Makura ..... Oct. 7	S. S. Niagara ..... Oct. 6
S. S. Niagara ..... Nov. 4	S. S. Marama ..... Nov. 3
S. S. Marama ..... Dec. 2	S. S. Makura ..... Dec. 1

THEO. H. DAVIES & CO., LTD., GENERAL AGENTS

AMERICAN-HAWAIIAN S. S. CO. PANAMA CANAL LINE  
A STEAMER will be despatched from NEW YORK for HONOLULU, KAHULUI, PORT ALLEN and HILO, via SAN FRANCISCO, every TEN DAYS. Approximate time in transit, 38 DAYS.  
Hilo and Tacoma to Honolulu—S. S. Virginian, to sail about Oct. 2.  
For particulars as to rates, etc., apply to  
C. P. MORSE, General Freight Agent. H. HACKFELD & CO., LTD. Agents

ACROSS THE  
AMERICAN CONTINENT  
VIA THE  
SCENIC LINE OF THE WORLD  
THROUGH THE  
GRAND CANYON OF THE  
FEATHER RIVER AND THE  
ROYAL GORGE.

WESTERN PACIFIC  
DENVER & RIO GRANDE  
F. L. WALDRON, Ltd., Agents.

FREIGHT  
and  
TICKETS  
Also Reservations  
any point on the  
mainland.  
See WELLS-FARGO  
GO & CO., 72 S.  
King St. Tel 1515

LAUNDRY  
Messenger Boy  
Phone 3461

OWL 5c  
Cigar

White Wings  
SOAP  
THE BEST EVER.  
ASK YOUR GROCER.

## OAHU RAILWAY TIME TABLE

OUTWARD.	
For Waihee, Waihee, Kahuku, and way stations—9:15 a. m., 3:20 p. m.	
For Pearl City, Ewa Mill and way stations—7:30 a. m., 9:15 a. m., 11:30 a. m., 2:15 p. m., 3:20 p. m., 5:15 p. m., 7:30 p. m., 11:15 p. m.	
For Waihee and Lihue—10:20 a. m., 12:40 p. m., 5:00 p. m., 11:00 p. m.	

INWARD.	
Arrive Honolulu from Kahuku, Waihee and Waihee—8:36 a. m., 5:31 p. m.	
Arrive Honolulu from Ewa Mill and Pearl City—9:45 a. m., 8:36 a. m., 11:05 a. m., 1:40 p. m., 4:28 p. m., 5:31 p. m., 7:30 p. m.	
Arrive Honolulu from Waihee and Lihue—9:15 a. m., 11:45 p. m., 4:01 p. m., 7:10 p. m.	

The Haleiwa Limited, a two-hour train (only first-class tickets honored) leaves Honolulu every Sunday at 8:36 a. m., for Haleiwa hotel; returning arrives in Honolulu at 10:10 p. m. The Limited stops only at Pearl City and Waihee.

Daily, except Sunday, 1 Sunday only.  
G. P. DENISON, F. C. SMITH, Superintendent.

## T. MURAKAMI SHOTEN

Importer and Dealer in  
JAPANESE DRY AND FANCY GOODS  
PROVISIONS, GROCERIES, Etc.  
2234 Hotel Street, near Nuuanu.

## Y. TAKAKUWA & CO.,

Limited.  
COMMISSION MERCHANTS  
Japanese Provisions and  
General Merchandise  
Nuuanu St. near King St.